

# TRAVEL WORLDCLASS

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2025 PRESS KIT

LUXURY ONLINE MAGAZINE & SOCIALS  
HOTEL PHOTOGRAPHY





# TWC

## TRAVEL WORLDCLASS



*Sanne van der Velden*  
MANAGING DIRECTOR & FOUNDER

## the inside story

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It's all in the name; Travel WorldClass is a high-end online inspiration source for luxury travel & lifestyle who's specialized in creating professional content by emphasizing the hotel, destination or brand itself at its best.

LUXURY TRAVEL | LIFESTYLE

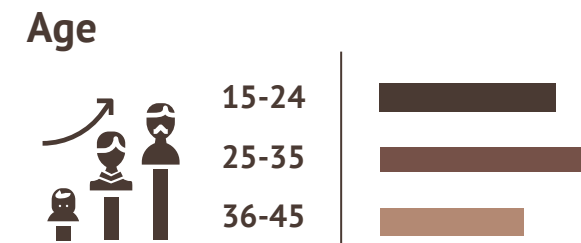
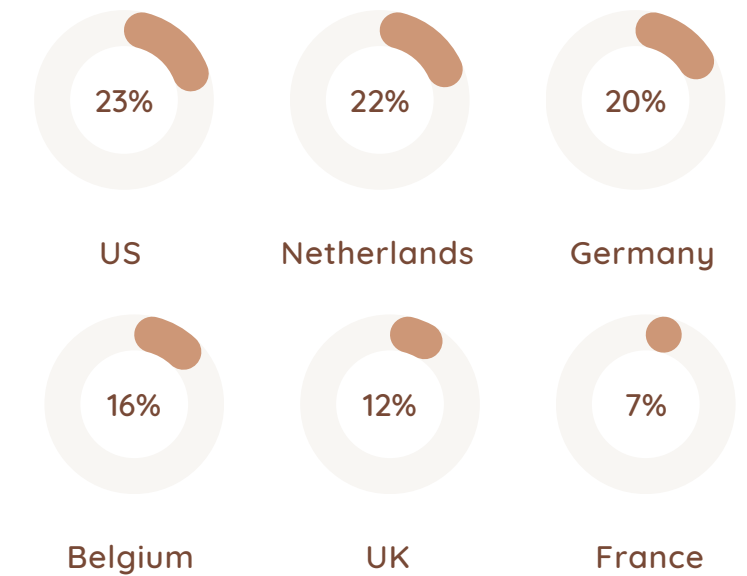
SHARING THE MOST DESIRABLE COLLECTION OF LUXURY TRAVEL AND LIFESTYLE WORTH TALKING ABOUT.

SPECIALTIES: HIGH-END PHOTOGRAPHY | VIDEO PRODUCTION | BLOG | HOTEL REVIEW | EDITORIAL WRITING

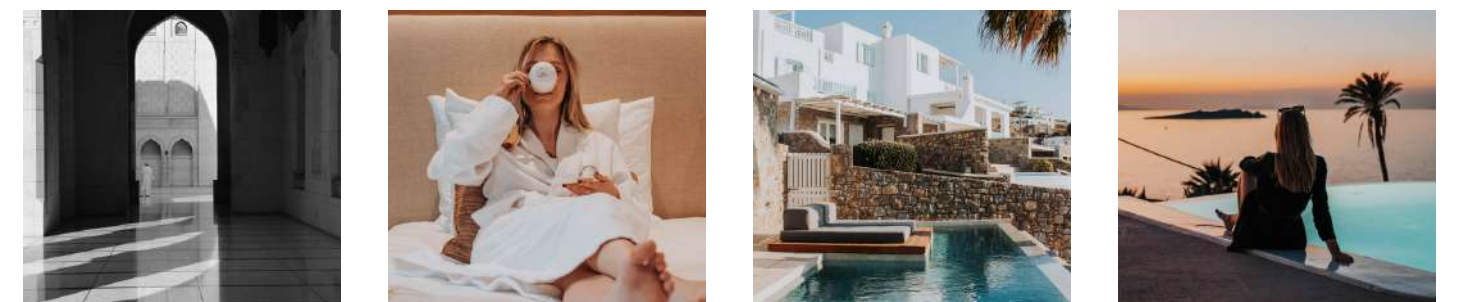
## client list

W IBIZA  
SIX SENSES IBIZA  
BLESS IBIZA  
W AMSTERDAM  
AMSTEL HOTEL AMSTERDAM  
FOUR SEASONS CAP FERRAT  
JUMEIRAH MUSCAT BAY OMAN  
KALESMA MYKONOS  
BILL & COO MYKONOS  
THE WILD BY INTERNI MYKONOS  
VALMONT COSMETICS  
ROYAL MANSOUR

CARLTON CANNES  
LE MAJESTIC CANNES  
HOTEL MARTINEZ CANNES  
RITZ-CARLTON ABAMA TENERIFE  
HOTEL MIRAMALFI AMALFI COAST  
CAPRI PALACE  
VILLA LARIO LAKE COMO  
CARLTON TOWER LONDON  
STERLING PACIFIC  
DIPTYQUE  
  
AND MANY MORE.



<b>83,200</b> Instagram followers	<b>18,000</b> Website visitors per month	<b>72,900</b> Pinterest monthly impressions	<b>420,000</b> Media reach per month
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# why work with TWC

THIS MAKES TRAVEL WORLDCLASS  
UNIQUE

TRAVEL WORLDCLASS ALLOWS YOU  
TO LEVERAGE THE TRUSTED  
RELATIONSHIP WE'VE  
ESTABLISHED WITH A HIGHLY  
TARGETED AUDIENCE THAT  
SHARES OUR PASSION FOR  
LUXURY TRAVEL AND LIFESTYLE

## HIGH-END HOTEL PHOTOGRAPHY | VIDEO PRODUCTION

We have what it takes to build a **visual story**.  
Quality photography undoubtedly pays back in more **demand**  
and **higher conversion** rates.

## EDITORIAL WRITING | BLOG | REVIEW | ADVERTORIALS

Roll out a **powerful story** throughout the entire guest journey.  
We'll start with a deep dive into your identity to let us write a  
**compelling narrative**.

WORK FEATURED IN:



### ELEVATOR PITCH

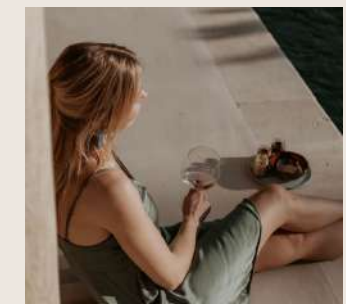
Imagine stepping into a world where every hotel or brand comes to life through captivating **visuals that go beyond mere aesthetics**.

At Travel WorldClass, we specialize in elevating the essence of your space or product through our unique lens.

Our strength lies in translating the true experience of your property into mesmerizing photographs and short videos, creating an irresistible FOMO effect.

We don't just showcase; we immerse your audience in the vibe and moments that make your hotel or product unforgettable.

Say goodbye to generic influencer posts - choose Travel WorldClass to shine the spotlight on what truly sets you apart.



# success story



BURJ AL ARAB®  
Jumeirah  
DUBAI

JUMEIRAH BURJ AL ARAB

User-generated content creation and professional hotel photography (commercial rights) for world's most iconic hotel; Jumeirah Burj Al Arab in Dubai.

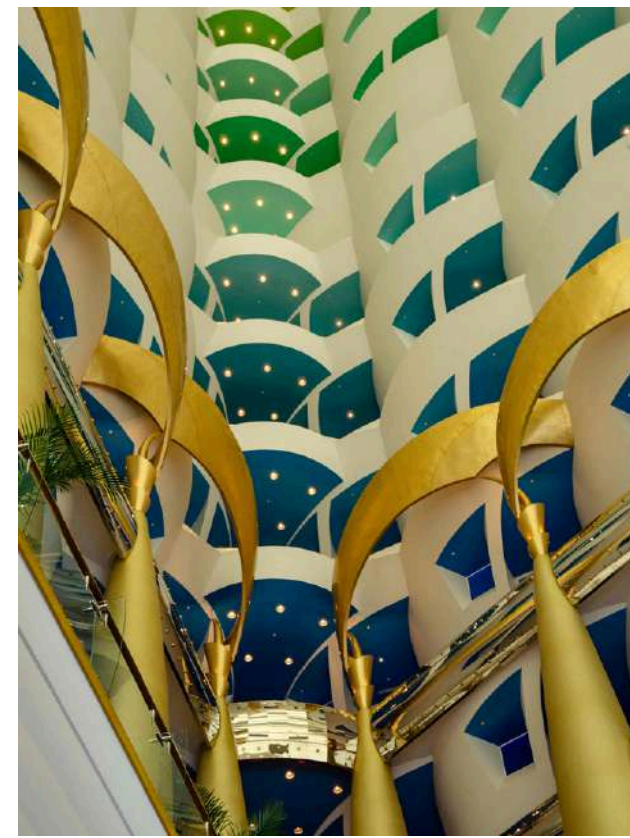
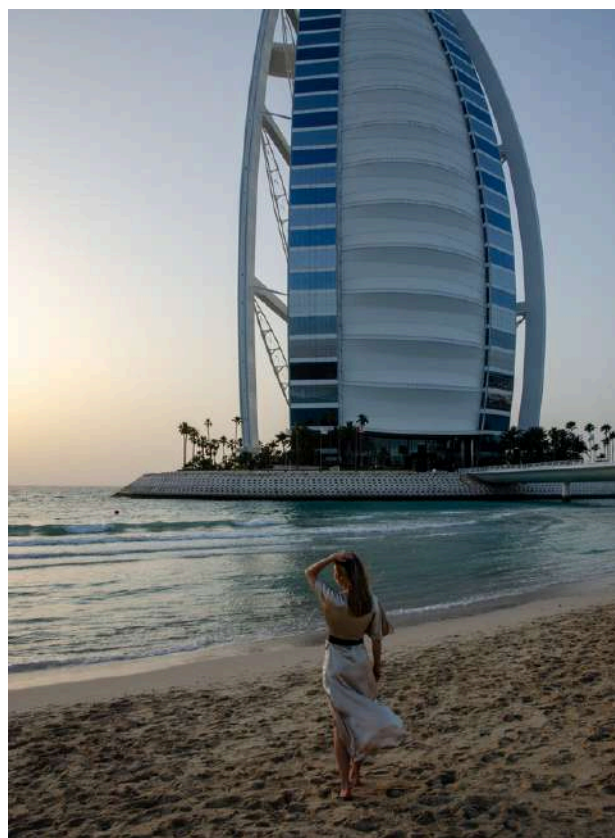


**1.2M**  
SOCIAL REACH

**42K**  
BLOG VIEWS

**9%**  
CTR

FULL DATABASE CREATED  
8 DEDICATED POSTS  
20 DEDICATED STORY'S  
ARTICLE



# success story

## VALMONT COSMETICS

It's all about luxury.. Our collaboration with Maison Valmont luxury cosmetics.

Travel WorldClass accomplished a high-end product photoshoot for Valmont's latest product's; Deto2x and Hydra3 including social exposure.

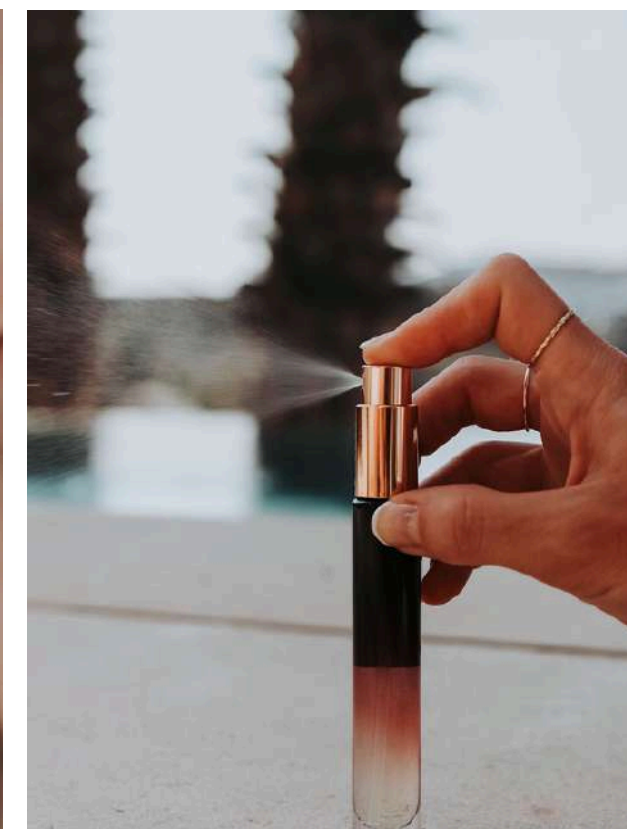


**152.500**  
SOCIAL REACH

**7.800**  
BLOG VIEWS

**2%**  
CTR

FULL DATABASE CREATED  
2 DEDICATED POSTS  
10 DEDICATED STORY'S  
WEBSITE BANNER  
[BLOG](#)



# success story

FULL DATABASE CREATED  
10 DEDICATED POSTS  
25 DEDICATED STORY'S  
[BLOG](#)

PERFECT MOMENT LUXURY SPORTSWEAR

In collaboration with Perfect Moment Luxury Sportswear we created unique content of the SS21 collection on Mykonos.

Satisfactorily, so the collaboration has been extended to a skiwear shoot and according promotions.



**367.800**  
SOCIAL REACH

**12.400**  
BLOG VIEWS

**4%**  
CTR



# success story

RANGE ROVER

RANGE ROVER EVOQUE

User-generated content creation for the Range Rover Evoque new model introduction.



**476.000**

SOCIAL REACH

**19.570**

BLOG VIEWS

**5%**

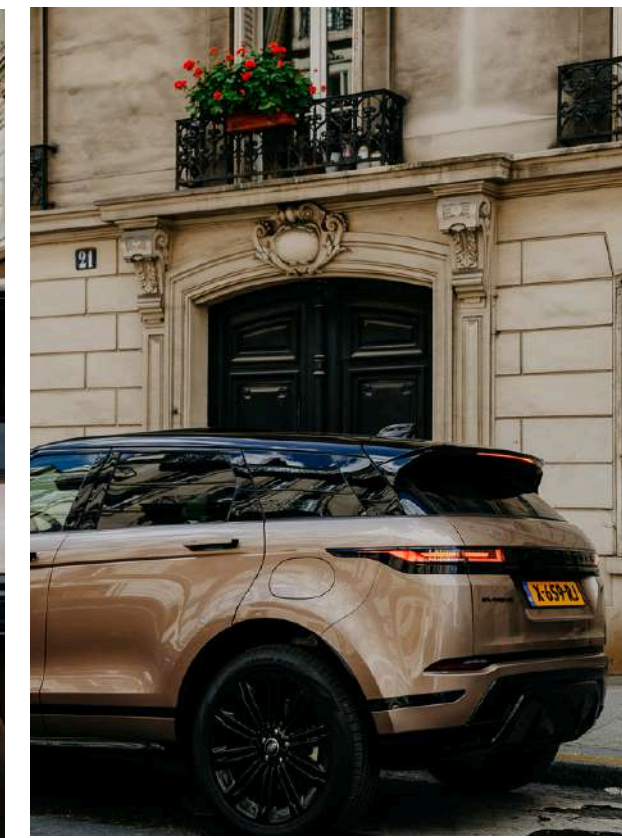
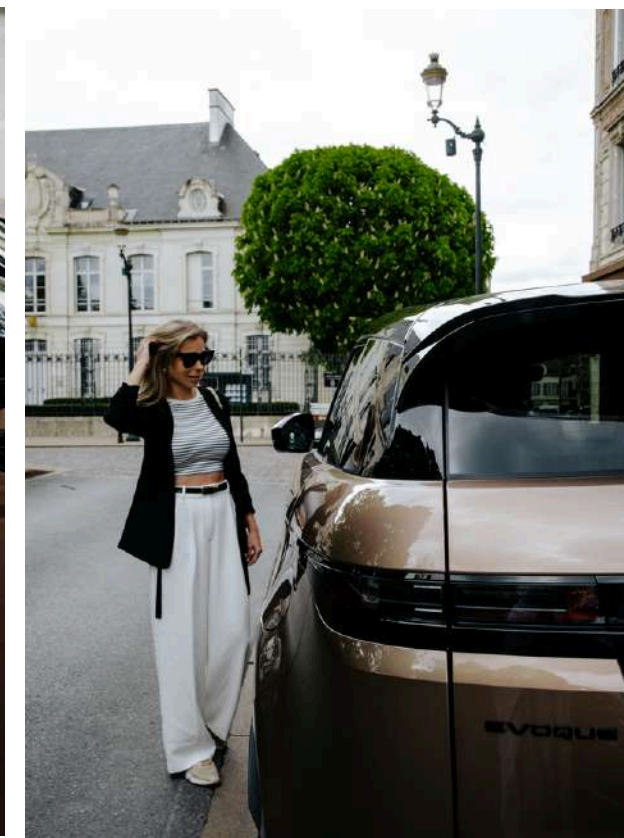
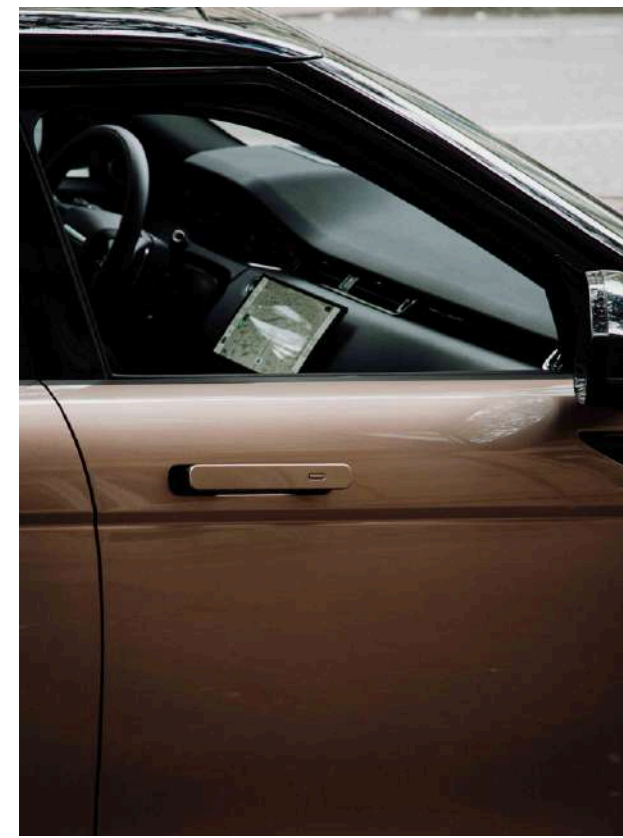
CTR

FULL DATABASE CREATED

4 DEDICATED POSTS

10 DEDICATED STORY'S

ARTICLE



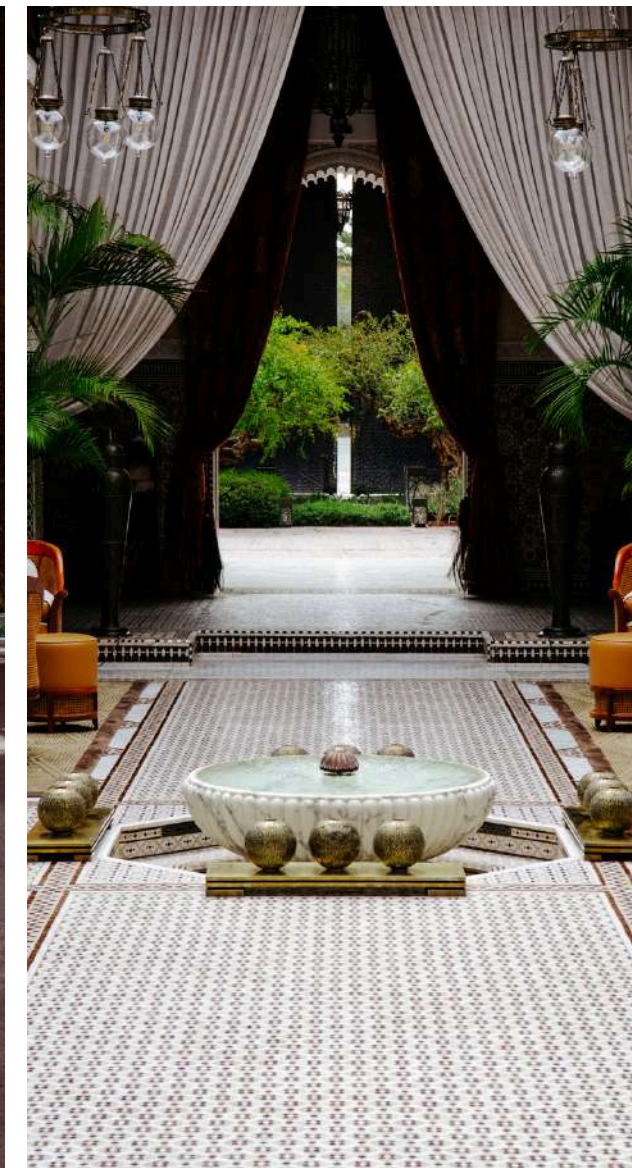
# success story



ROYAL MANSOUR  
MARRAKECH

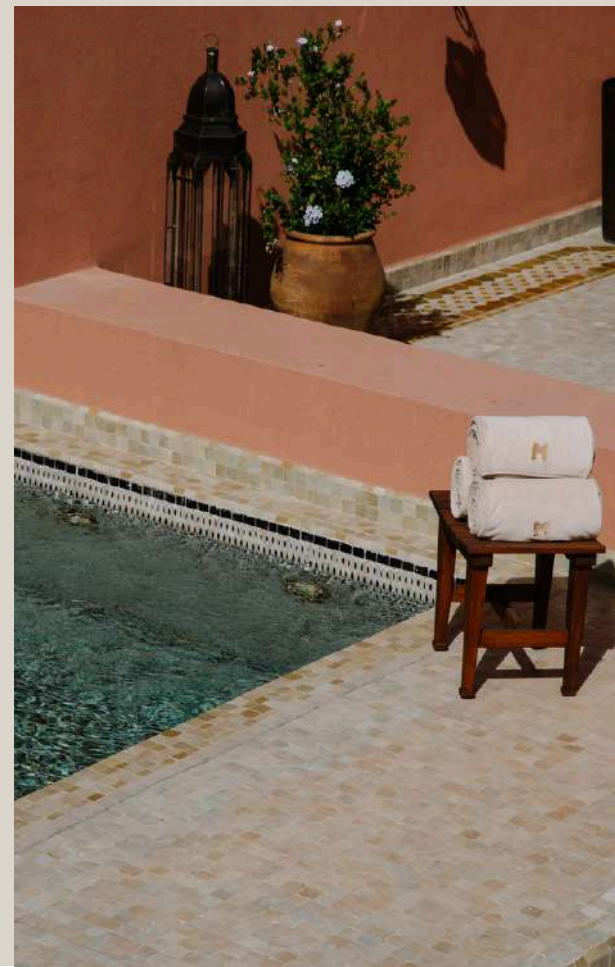
## ROYAL MANSOUR MARRAKECH

In collaboration with Hotel Royal Mansour Marrakech we created a professional photography and videography database for their social use and promotion via Travel WorldClass



978.850  
SOCIAL REACH

FULL DATABASE CREATED  
4 DEDICATED POSTS  
10 DEDICATED STORY'S  
BLOG (SOON ONLINE)





# success story



**BELMOND**

THE CADOGAN LONDON, A BELMOND HOTEL

In collaboration with BELMOND Hotels we created content from a user experience point of view. Professional photography and videography.



**TWC**  
TRAVEL WORLDCLASS

**623.000**

SOCIAL REACH

**21.257**

BLOG VIEWS

**9%**

CTR

FULL DATABASE CREATED  
4 DEDICATED POSTS  
10 DEDICATED STORY'S  
[BLOG](#)



# success story

FULL DATABASE CREATED  
10 DEDICATED POSTS  
25 DEDICATED STORY'S  
[BLOG](#)

PERFECT MOMENT LUXURY SPORTSWEAR

In collaboration with Perfect Moment Luxury Sportswear we created professional user generated content of the AWS21 collection in the Alps.

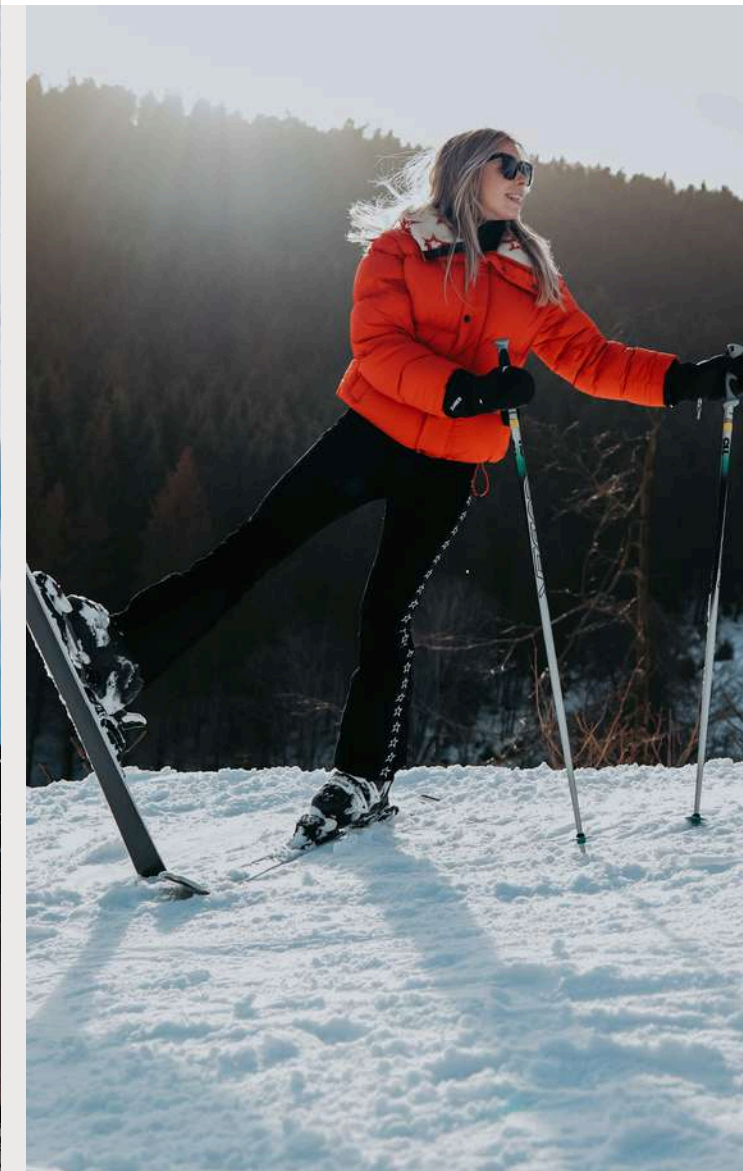
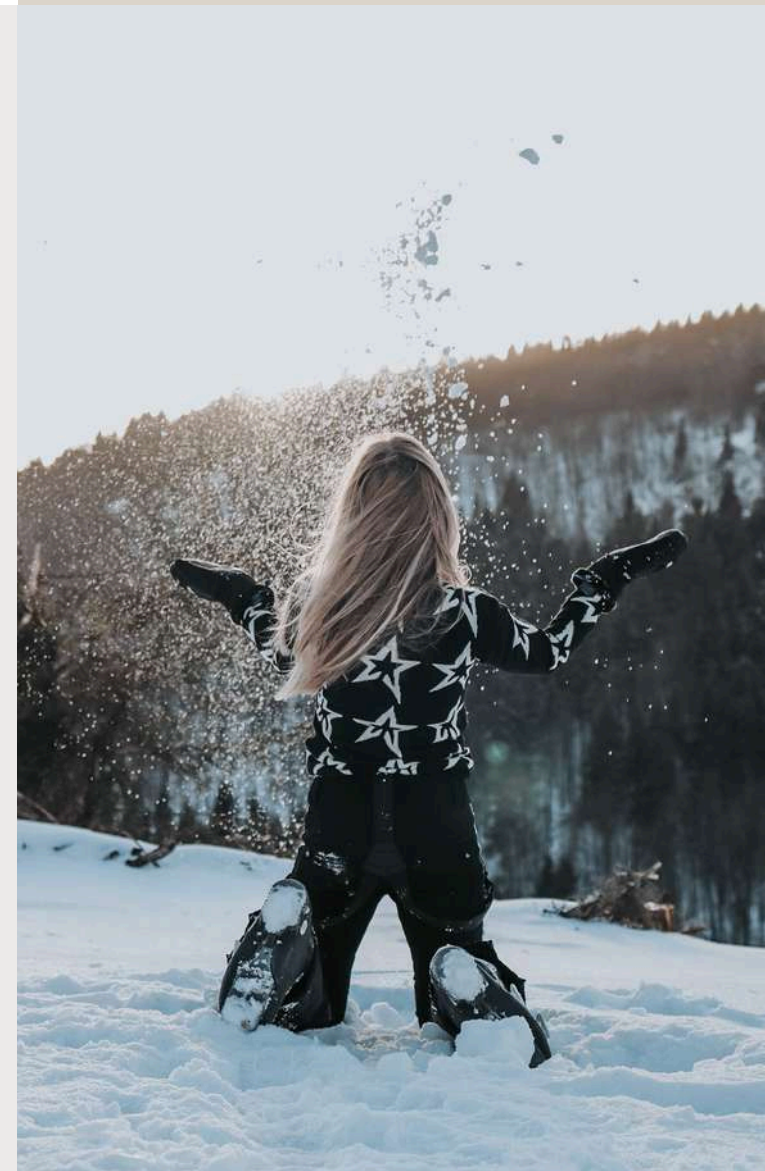
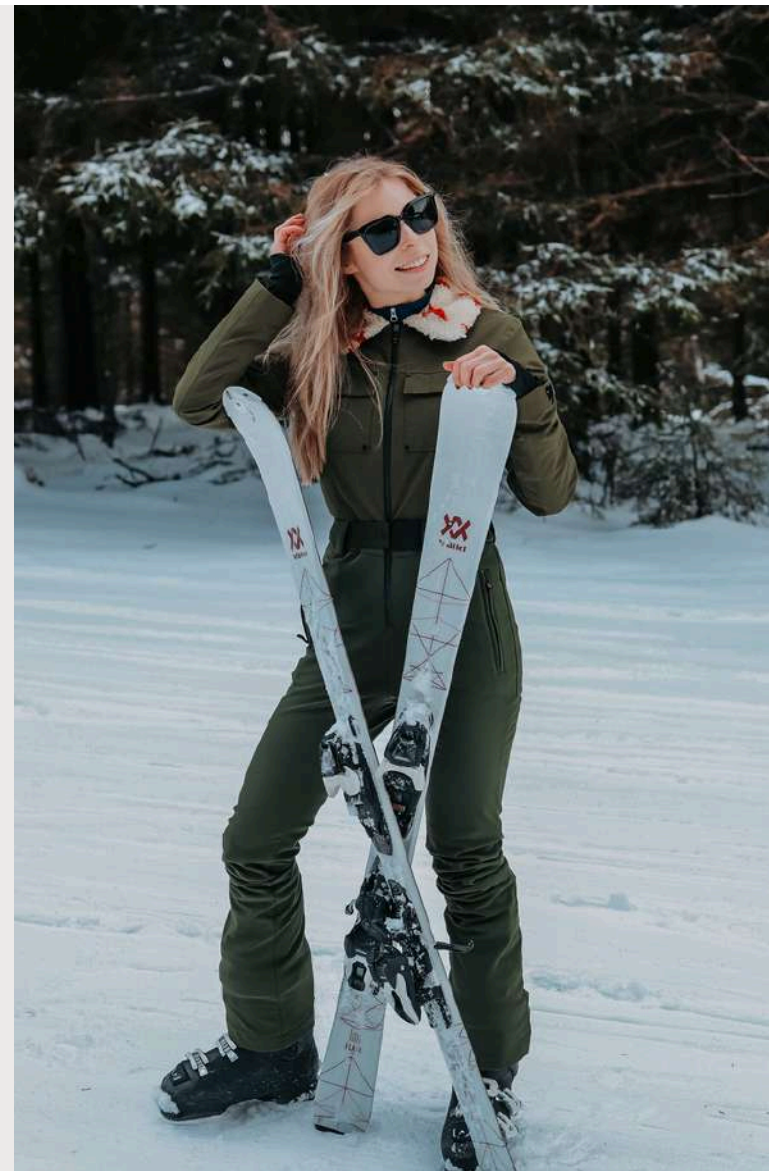
Satisfactorily, the collaboration has been extended to the SS22 swimwear shoot and according promotions.



**367.800**  
SOCIAL REACH

**12.400**  
BLOG VIEWS

**4%**  
CTR



# success story

## BILL&COO MYKONOS

As a jet-setter's romantic choice destination for absolute luxury and privacy, Bill & Coo belongs to one of the top luxury hotels on the poshest of Greek islands.

During our 2-night stay in one of the most beautiful suites they have we've created content for a lifetime.



**LH**  
EST. 1928  
THE LEADING HOTELS  
OF THE WORLD®

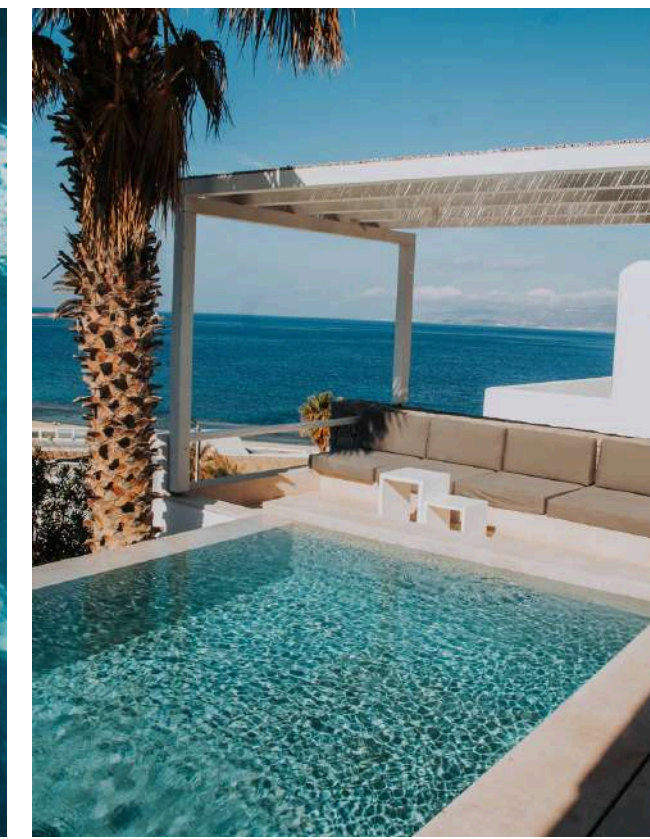
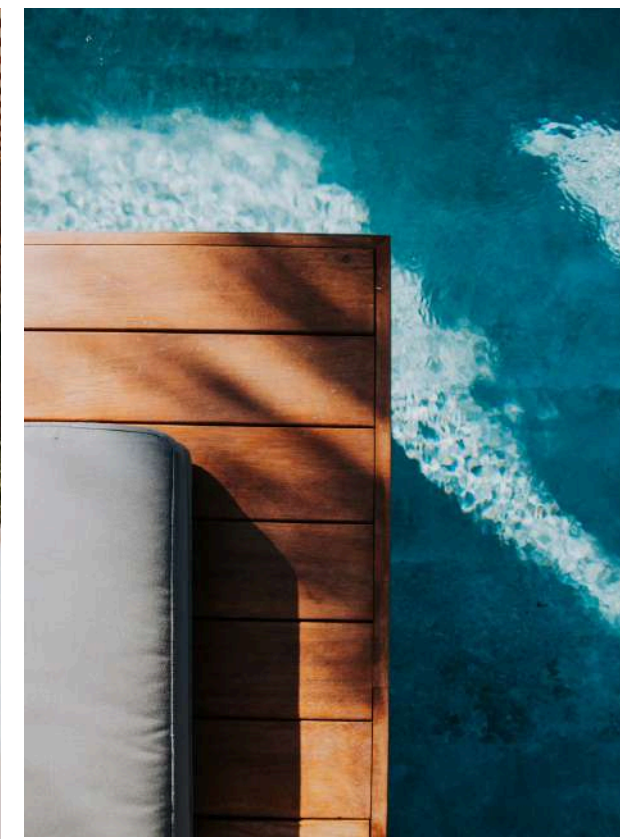
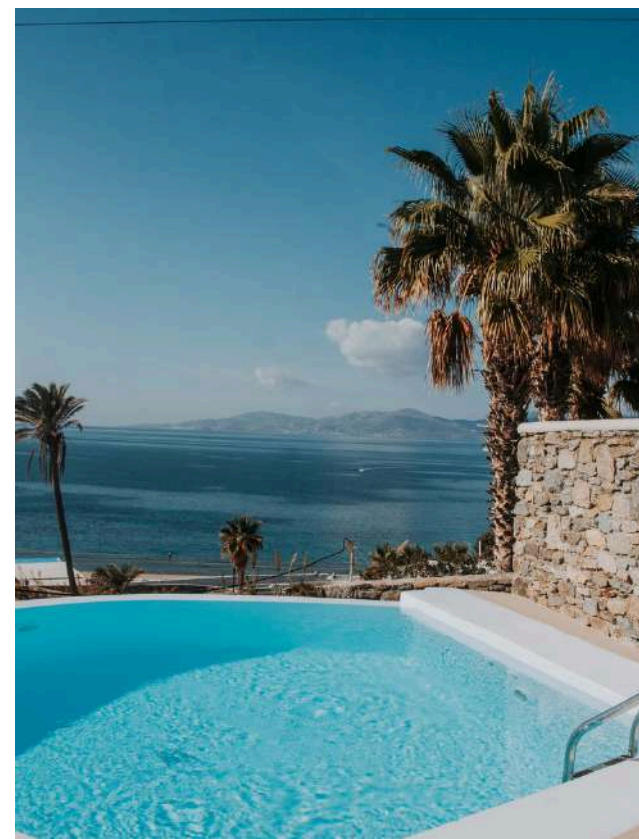


**187.500**  
SOCIAL REACH

**5.250**  
BLOG VIEWS

**6%**  
CTR

FULL DATABASE CREATED  
8 DEDICATED POSTS  
20 DEDICATED STORY'S  
INSTAGRAM REEL  
[BLOG](#)



# success story

DOUXE HOTEL LUXURY

In collaboration with DOUXE Hotel Luxury we created world-wide brand awareness, Black Friday newsletter referral and a successful giveaway.



**267.000**

SOCIAL REACH

**170**

NEW NEWSLETTER  
SUBSCRIBERS

FULL DATABASE CREATED  
4 DEDICATED POSTS  
10 DEDICATED STORY'S  
GIVEAWAY

